

# III CONCURSO CÁTEDRA HISPALYT / CERÁMICA PARA CONSTRUIR



## 1. THE COMPETITION

Hispalyt "Ceramic to Construct" Chair, it is a university chair to foment activities and educational initiatives that serve to fortify the ceramic materials at project level.

The previous competition Hispalyt Chair, which was created in 2006, promoted a Brick Investigation Center with great results.

The Chair is sponsored by Hispalyt (Spanish Association of Bricks and Cooked Clay Roofing Tiles Manufacturers) through an agreement with the Madrid Polytechnic University.

This course, the Hispalyt Chair, in collaboration with the London Metropolitan University the KTH Architecture and the Built Environment of Stockholm, la Facoltà di Architettura di Napoli and the Università IUAV de Venezia, summons a Public building in the historical city of

Toledo in order to define an explanatory space, a center of tourist information and a viewing-point of the city.

This contest of architecture represents the continuity of the international presence of the Chair, initiated in the previous edition and that is trying to consolidate in the next years.

## 2. PAVILION DESIGN CONDITIONS

There is architecture in Toledo of different periods and diverse styles. The urban plot of the historical city is dense for topographic, cultural and technological reasons and has few opened spaces. Only the squares that tied to the big buildings of Baroque Churches, have demanded of the city the adapted distance for his fronts.

In case of the Church of the Jesuitas, to the northwest of the Cathedral, it joins to the existence of this opened space, a topographic situation raised with regard to

the city that turns it into a point adapted for the location of a high view-point. The scale of the buildings, the narrowness of the streets, do not allow to have a vision of the city. Only the view is possible raising over the covers.

This competition proposes an attached lot to the square for the accomplishment of a center of information, with the location of a model of the city, spaces of reading and consultation of publications, and raise to a viewing-point of the needed height for the sight, that is evaluated in approximately 20 meters of height. Obviously they must not be considered the municipal binding ordinances. The offer of the competition spreads also to the square, a fine approximation must be looked to the reality of the ceramic materials, on the other hand consubstantial to the architecture from Toledo, using the brick as material protagonist of the building and the square

It is an aim of the Chair that the building, beside having an explanatory - functional function, could be a singular offer from the architectural point of view, and at the time that it constitutes Hispalyt's commitment for with the modern architecture that serves to transmit the common history of a material and a thousand-year-old tradition.

The location of the building has been fixed in the environment of the square near of the Jesuits church, between the streets of Alfonso X El Sabio and the street of the Trinidad. The lot for the building is approximately 85,00 m<sup>2</sup>, and the square is approximately 1.200,00 m<sup>2</sup>

The project will include the following program:

A / Treatment of the set of the square

B / Building:

Room of exhibitions with a model of Toledo, receipt and information, small library of public access with 10 meters of rack, 5 Positions of consultation and reading for four persons every position, services, stores and personal wardrobe. Access to viewing-point, with facility of use for handicapped persons. Viewing-point.

## 3. PARTICIPATION AND INSCRIPTION CONDITIONS

Admitted students in pre-degree, degree and postgraduate studies in the present academic course of the different Spanish Schools of Architecture, the London Metropolitan University the KTH Architecture and the Built Environment of Stockholm, la Facoltà di Architettura di Napoli and the Università IUAV de Venezia or graduated architects who have obtained their degree in last two years, individual or in teams, will be able to participate.

Each participant will be able to present

one work. The inscription will be formalized in the web page of the Chair Hispalyt "Ceramics to construct": [www.catedrahispalys.com](http://www.catedrahispalys.com), sending the following documentation to the email address "concurso.toledo@catedrahispalys.com":

A. Inscription Document:  
Participant/s data, address, telephone number and email.

B. Transference 30 € document to: HISPALYT, "Asociación Española de Fabricantes de Ladrillos y Tejas de Arcilla Cocida":  
IBAN: ES6420770789223100143858  
SWIFT (Ingresos fuera de Europa)  
CVALESVVXXX  
CC : 2077-0789-22-3100143858 (BANCAJA).

C. Justificative documentation of the matriculation in the course 2008-09.

D. Architects in two years: Digitalization of the diploma or graduate certificate.

The inscription will be submitted to the email :  
"concurso.toledo@catedrahispalys.com" before **28 February 2009**.

Once formalized the inscription, the provisional admitted list will be public.

The inscriptions rights will not be given back if do not present any proposal. Those registered ones that did not fulfil any of the requirements exposed in this brief will be put out, as well as the reasons, giving back the inscription rights.

The communications will be done using Hispalyt "Ceramic to Construct" Chair website.

## 4. COMPETITIONS ENTRIES

### A. QUERIES

Any explanations or supplementary information can be requested via the Hispalyt "Ceramic to Construct" Chair email ([concurso.toledo@catedrahispalys.com](mailto:concurso.toledo@catedrahispalys.com)), by **28 February 2009**.

The global answer will be in the Hispalyt "Ceramic to Construct" Chair website on **9 march**, as well as complementary information and communications. For example, the previous and final registered list.

### B. ENTRIES

Documents:  
2 posters on cardboard support in portrait A1 format (594 - 841mm).  
May include the following disposed:

Site plan: Scale 1:500 or 1:200  
Plan: Scale 1:100 or 1:200  
Sections: Scale 1:100 or 1:200  
Elevations: Scale 1:100 or 1:200

Perspectives and scale model photos: To election  
Descriptive memory: Constructive materials  
Graphic scale of the different drawings will be put.  
Posters graphical development will be in vertical.

Each poster will contain:  
Competition title in the superior band.  
Fractional numbers in the right inferior corner (1/2, 2/2).  
Motto in the left inferior corner.

1 CD with high resolution PDF files of both posters and the texts under motto. Those proposals that do not include these files in this size and format not will be included in the publication.

1 sealed non-transparent envelope in A4 format.

Outside this envelope, vertically disposed, will be marked in the left inferior corner with the entry motto.



Inside, a leaf in A4 format, shall include the following data:

Full name of the author/-s, address, telephone number and email.

Motto entry in the left inferior corner.

In order to guarantee the anonymity all the proposals will appear under motto constituted by two letters and four digits 2 cm high.

Competition entries must be presented in English.

#### C.SUBMISSION

The term limit for the presentation of the projects is **may 4, 2009** before the 14.00 in the Secretariat of the Contest.

Hispalyt

C/ Orense 10, 2ª planta, Madrid 28020

A receipt with the date of submission and the motto must be sent via fax (+34 91.7709481) separately to the competitions officer for those submitted by mail.

The Jury will admit those projects that arrive by **7 may 2009**, as long as the pertinent fax fulfils the previous requirement. NOTE: The terms before described will be modified, being announced at Hispalyt "Ceramic to Construct" Chair website with the considered time suitable to the phase in course.

#### 5.JURY

The Jury, which will assess all the entries of the competition, consists of the following professionals of prestige:

Chairman of the jury:

José Ignacio Linazasoro Rodríguez  
Hispalyt Ceramic Chair Director

Members of the jury:

Julio Grijalba Bengoetxea  
Hispalyt Ceramic Chair Representative

Patxi Mangado Beloqui  
Hispalyt Ceramic Chair Representative  
José Antonio Martínez Lapeña  
Hispalyt Ceramic Chair Representative  
Manuel Portaceli Roig  
Hispalyt Ceramic Chair Representative  
Juan Luis Trillo de Leyva  
Hispalyt Ceramic Chair Representative

Enrique Sanz Neira  
conarquitectura Magazine Editor and  
Hispalyt Ceramic Chair Representative  
José Félix Ortiz  
Hispalyt Facing Brick Division President

The assessment of the competition is expected to be completed by **10 June 2009**.

The prizes will be paid out once the announcement of the result has been done.

#### 6.PRIZES

First prize: 12.000 € and a diploma.  
Second prize: 9.000 € and a diploma.

Three merit entries: 1.000 € and a diploma one each. These prizes could be left if they are not quality enough or not appear remarkable values.

The prizes will have the fiscal deductions

#### 7.DISTRIBUTION OF THE COMPETITION DOCUMENTATION

The competition will be announced using mass media and the Spanish Association of Architects noticeboards, Università luav di Venezia and Napoli noticeboards, KHT Stockholm noticeboards, London Metropolitan University noticeboards, Hispalyt Ceramic Chair website ([www.catedrahis-palyt.es](http://www.catedrahis-palyt.es)), and at the websites of the different Spanish Schools of Architecture.

The competition documentation (.dwg and photos) will be available from the Hispalyt Ceramic Chair website at [www.catedrahis-palyt.es](http://www.catedrahis-palyt.es) by **15 january 2008**.

#### 8.COMPETITION OFFICER AND INFORMATION

Competition Office  
Hispalyt  
C/ Orense 10, 2ª planta, Madrid 28020

Return of no awarded entries  
Works will be retired personally or by delegation in the Competitions Officer address during the indicated period in the assessment.

Authors resign to their proposals if punctually do not retire them.

Anonymity  
In case of sending the entries by courier, will be clarified that author's real identity does not appear in the packages just the motto.

Proprietary Rights  
Not to disclose the proposals before the assessment. The organiser will own the material proprietary rights, freely publishing and exhibiting.

Approval of the Competition Brief  
Participants accept so much the Competition Brief as the agreements and the Assessment of the Jury, which will be unquestionable. The Jury will solve any doubt on the interpretation of the present brief, as well as other aspects related to the Competition without decreasing the rights of the rest of the participants.

Exclusion criteria Submission out of date.  
Breach of the rules and anonymity.  
Inaccuracies and contradictions  
Be incompatible according to the criteria exposed in the brief, as well as any other breach of aspects gathered in the same.

Insurances  
Responsibilities by damages, delays or losses in the shipments are not assumed.

